



QUICK START GUIDE

# Pepperdata in the AWS Marketplace





# Pepperdata Capacity Optimizer

Dynamic Kubernetes  
Resource Optimization in  
Real Time

Automatically reduce costs by  
**up to 75%**

Automatically increase utilization by  
**up to 80%**

**Free your engineers**  
from manual tuning and sizing

---

For all Kubernetes workloads  
and environments

- Apache Spark
- Apache Flink
- Apache Airflow
- Jobs
- JobController
- CronJobs
- Amazon EKS
- Google GKE
- On prem K8s/bare metal
- Apache Spark
- Amazon EMR
- Google Dataproc
- Cloudera Data Platform (CDP)

# Pepperdata: Designed for Massive Scale and Reliability

Founded in 2012

---

Saved our customers  
over **\$250M**

---

Deployed on **20,000+**  
cloud clusters per month for  
optimization and observability

---

SOC 2 Type 2 compliant

 partner  
network

Select  
Technology  
Partner



**Gartner**  
Peer **Insights**™

4.6 

“All we had to do was turn on the settings that Pepperdata provided, and it suddenly started optimizing everything for us.”

MARK KIDWELL,  
FORMER CHIEF DATA ARCHITECT,  
DATA PLATFORMS AND SERVICES,  
AUTODESK



# Pepperdata is Better in the AWS Marketplace!

- One-click deployment
- Integrated AWS billing
- No new procurement process
- Fast setup in your AWS environment



# Prerequisites

Pepperdata Capacity Optimizer works continuously and automatically in real time to eliminate the need for manual config tuning, applying recommendations, or changing application code. Ideal for Platform Engineers, Cloud Architects, and those managing the price/performance of their company's compute environment.

Before starting, ensure you have:

1. An AWS account with permissions to deploy Marketplace products
2. Access to an existing EKS or EMR cluster where you'll install Pepperdata
3. Basic understanding of your cluster's environment (VPC, IAM roles, etc.)



# How to Get Started



# Visit Pepperdata in the AWS Marketplace



[Or click here!](#)

A screenshot of the AWS Marketplace listing for Pepperdata Automated Resource Optimization for Kubernetes and Amazon EMR. The page features the Pepperdata logo, a 'View purchase options' button, and a 'Try for free' button. The main heading reads 'Pepperdata Automated Resource Optimization for Kubernetes and Amazon EMR'. Below this, it states 'Sold by Pepperdata, Inc.' and 'Deployed on AWS Free Trial'. A brief description follows: 'Pepperdata Capacity Optimizer is enterprise software that automatically increases utilization by up to 80%, improving performance and delivering 30% average cost savings on Amazon EMR. Pepperdata Capacity...'. There are also buttons for 'Show more', 'Request private offer', and 'Request demo'. A navigation bar includes 'Overview', 'Features', 'Pricing', 'Legal', 'Usage', 'Resources', 'Support', 'Product comparison', and 'Reviews'. The 'Overview' section contains a dark banner with the Pepperdata logo and the text 'Achieving 75% Savings for Kubernetes with Pepperdata Capacity Optimizer'. To the right, a 'Highlights' section lists three key benefits: 1) 'Automatically optimize Kubernetes and Amazon EMR resources: Increase utilization up to 80%, improve performance by 20% on average, and slash costs by 30% on average - automatically, continuously, and in real time. Run the same number of workloads on fewer instances at lower cost.' 2) 'Free your developers from the tedium of trying to manual tuning applications for higher-value, revenue-generating activities with Pepperdata Capacity Optimizer, which optimizes node/pod performance automatically in real time without the need to apply recommendations or make code changes.' 3) 'Pepperdata pays for itself and has a 100% ROI Guarantee, with most customers achieving a 100-600% ROI in as little as 3 months. FOR A FREE 20-MINUTE PRODUCT DEMO, EMAIL info@pepperdata.com.'

# Choose an Option to Get Started

View purchase options

1

Try for free

2

Request private offer 

3

Request demo 

Trying Pepperdata for free is a great way to see the value of Pepperdata in your environment at no cost to you.

⇒ **Choose this if you're ready to get started in a no-commitment way.**

A Private Offer lets you take advantage of special pricing from AWS and Pepperdata.

⇒ **Choose this if you'd like to see what discounts are available to you!**

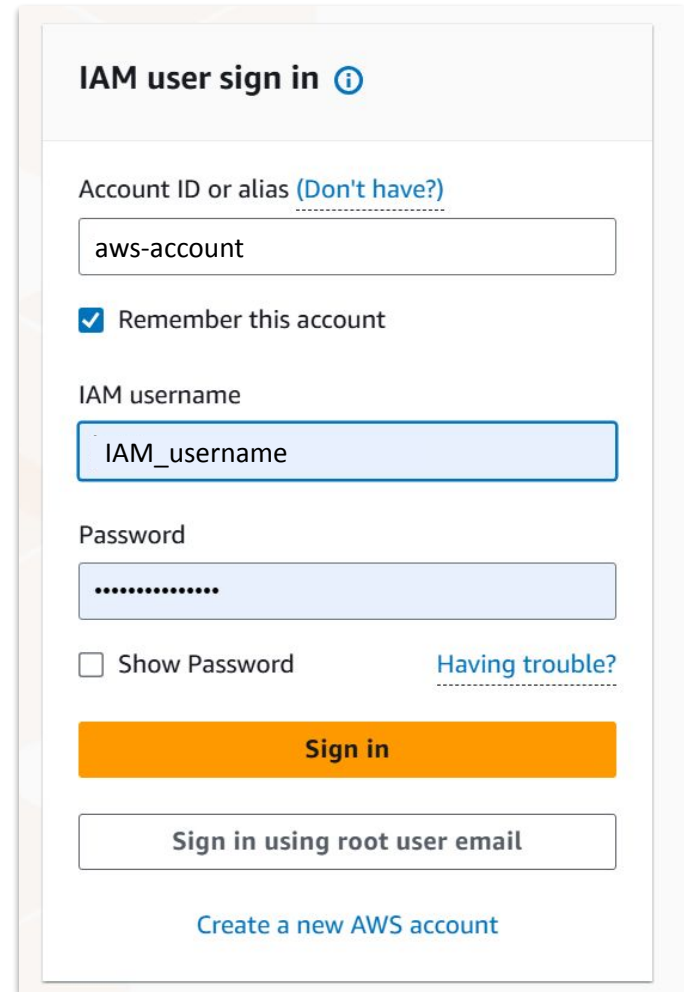
Requesting a demo is a very easy way to get familiar with Pepperdata.

⇒ **Choose this if you're still exploring your optimization options.**

# EASY OPTION 1: Try for Free

## STEP 1

Sign in with your AWS account



The screenshot shows the AWS IAM user sign-in interface. At the top, it says "IAM user sign in" with an information icon. Below that is a label "Account ID or alias (Don't have?)" followed by a text input field containing "aws-account". A checked checkbox labeled "Remember this account" is positioned below the input. The next section is "IAM username" with a text input field containing "IAM\_username". Below that is "Password" with a masked text input field. A "Show Password" checkbox is present and unchecked, with a "Having trouble?" link to its right. At the bottom, there is a prominent orange "Sign in" button, a white button with a grey border labeled "Sign in using root user email", and a blue link "Create a new AWS account".

IAM user sign in ⓘ

Account ID or alias [\(Don't have?\)](#)

aws-account

Remember this account

IAM username

IAM\_username

Password

.....

Show Password [Having trouble?](#)

**Sign in**

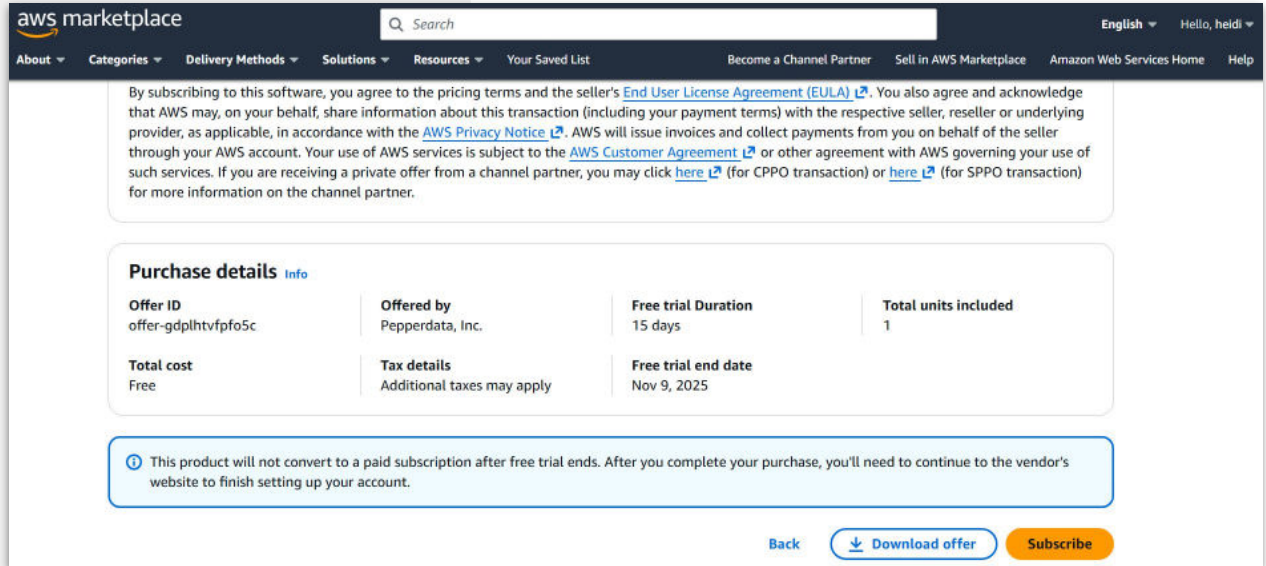
Sign in using root user email

[Create a new AWS account](#)

# EASY OPTION 1: Try for Free

## STEP 2

Choose your free trial option and click **Subscribe**



The screenshot shows the AWS Marketplace interface for a software offer. At the top, there is a search bar and navigation links for 'About', 'Categories', 'Delivery Methods', 'Solutions', 'Resources', 'Your Saved List', 'Become a Channel Partner', 'Sell in AWS Marketplace', 'Amazon Web Services Home', and 'Help'. The user is logged in as 'Hello, heidi'. The main content area contains a paragraph of terms and conditions, a 'Purchase details' section with a table of offer information, a warning box, and action buttons at the bottom.

By subscribing to this software, you agree to the pricing terms and the seller's [End User License Agreement \(EULA\)](#). You also agree and acknowledge that AWS may, on your behalf, share information about this transaction (including your payment terms) with the respective seller, reseller or underlying provider, as applicable, in accordance with the [AWS Privacy Notice](#). AWS will issue invoices and collect payments from you on behalf of the seller through your AWS account. Your use of AWS services is subject to the [AWS Customer Agreement](#) or other agreement with AWS governing your use of such services. If you are receiving a private offer from a channel partner, you may click [here](#) (for CPPO transaction) or [here](#) (for SPPO transaction) for more information on the channel partner.

**Purchase details** Info

<b>Offer ID</b> offer-gdplhtvfpfo5c	<b>Offered by</b> Pepperdata, Inc.	<b>Free trial Duration</b> 15 days	<b>Total units included</b> 1
<b>Total cost</b> Free	<b>Tax details</b> Additional taxes may apply	<b>Free trial end date</b> Nov 9, 2025	

ⓘ This product will not convert to a paid subscription after free trial ends. After you complete your purchase, you'll need to continue to the vendor's website to finish setting up your account.

[Back](#) [Download offer](#) [Subscribe](#)

# EASY OPTION 1:

## Try for Free

### STEP 3

You're done!

Pepperdata will be back in touch to get you up and running with your free trial.



pepperdata.

**Thank you for your interest in Pepperdata.**

Pepperdata support will contact you soon.

# EASY OPTION 2:

## Request a Private Offer

Just fill out the form, and a Pepperdata representative will create a private offer for you.

Purchases made through private offers can often count toward your AWS enterprise spend commitments (EDP), which can confer terrific pricing advantages.

In the meantime, you can also explore a video demo of [Pepperdata Capacity Optimizer for Amazon EKS workloads](#) or any of Pepperdata's [other resources](#).

Business email address

First name Last name

Phone number

Company name

Industry

Choose an industry ▼

Country / Region

You can select from the currently supported countries / regions.

Choose a country / region ▼

Postal code

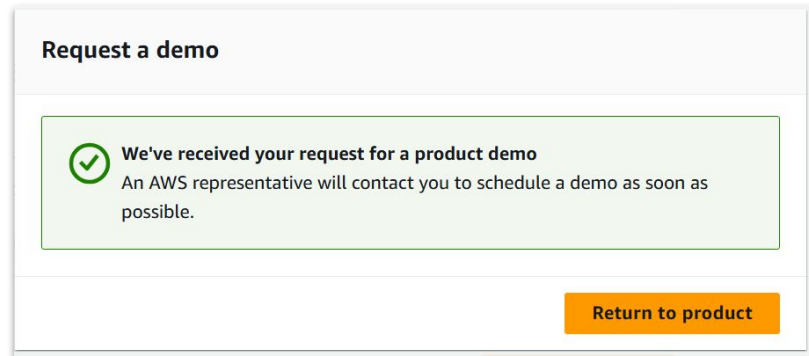
# EASY OPTION 3:

## Request a Demo

Just fill out the form, and a Pepperdata representative will contact you to schedule a no-commitment 30-minute meeting.

During the demo you can expect see a live demonstration of the power of Capacity Optimizer, and we'll answer any questions you have.

In the meantime, you can also explore a video demo of [Pepperdata Capacity Optimizer for Amazon EKS workloads](#) or any of Pepperdata's [other resources](#).



# Next Steps & Best Practices

Once you have enabled Pepperdata, you can:

1. **Explore Pepperdata's dashboards** to understand your resource usage, cost optimization potential, and cost savings
2. **Review reports** to identify opportunities to improve performance and reduce cost
3. **Integrate with AWS** CloudWatch or Grafana

# Pepperdata Support & Resources

1. [Pepperdata Videos on YouTube](#)
2. [Pepperdata AWS Marketplace listing](#)
3. [Pepperdata Help Documentation](#)
4. Support contact: [support@pepperdata.com](mailto:support@pepperdata.com)
5. General contact for any questions: [info@pepperdata.com](mailto:info@pepperdata.com)