

OPTIMIZE YOUR CLOUD WITH THESE BIG DATA CLOUD TECHNOLOGY INSIGHTS

Learn how organizations are running their big data applications and workloads in the cloud, based on survey results from among 750 participants.

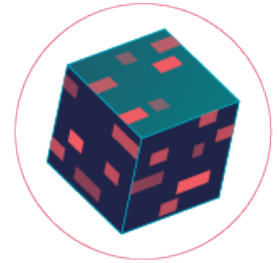
Here are the survey results:



For **64%** of respondents, "**cost management and containment**" is their biggest concern when running cloud big data technologies and applications.



For a majority of respondents, a desire to "**better optimize current cloud resources**" was their highest priority big data cloud initiative.



In 2020, for **1 in 3 respondents**, cloud spend was projected to be **over budget by between 20% and 40%**.

For **1 in 12 respondents**, cloud spend was expected to be **over budget by 40% or more**.



These are the types of applications or workloads that consumed the most resources in respondents' big data cloud instances:

